

Electronic Acknowledgement Receipt

EFS ID:	5303752
Application Number:	10750451
International Application Number:	
Confirmation Number:	4989
Title of Invention:	Suggesting and/or providing targeting criteria for advertisements
First Named Inventor/Applicant Name:	Ross Koningstein
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
Attorney Docket Number:	Google-41 (GP-099-00-US)
Receipt Date:	08-MAY-2009
Filing Date:	31-DEC-2003
Time Stamp:	16:20:02
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	2551
Deposit Account	501049
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)

1	Transmittal Letter	IDS_TRANSMITTAL_Google_41.pdf	156142 5c254140b14198f13cce046da60f2c1b9415 78ee	no	3
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google_41.pdf	266350 8010826cf1649fab963cce0f020629bd61f0 64b	no	2
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_CN_Naqvi.pdf	3694831 b1b1903b14fcce0a416eea9319b8f3b30af e41a	no	96
Warnings:					
Information:					
4	Foreign Reference	Ref_CO_JP10_149369.pdf	4012683 ffd02d9a4a5d7bb392b45479767ad0fc89 0ecce	no	35
Warnings:					
Information:					
5	Foreign Reference	Ref_CP_JP10_334100.pdf	1936711 828bec0870199c63af3be08ff6f1d3b7670d ce8c	no	21
Warnings:					
Information:					
6	Foreign Reference	Ref_CQ_JP11_328192.pdf	4651670 bdaf3686629ef0b07776b0c0556ddceccf31 805c	no	47
Warnings:					
Information:					
7	Foreign Reference	Ref_CR_JP2001_306608.pdf	3495475 6fd33db0cecb23a8dc396eb9f05872ce4bc 21a1	no	32
Warnings:					
Information:					
8	Foreign Reference	Ref_CS_JP2003_228676.pdf	2975773 433d8a3ec300c1fdb6d804f7c0c829ee2f9c 1719	no	25
Warnings:					
Information:					
9	Foreign Reference	Ref_CT_JP2003_331187.pdf	5608921 a5501a2945da14e6cb80f0986b01d576a23 a86ba	no	43

Warnings:					
Information:					
10	NPL Documents	Ref_CU_EMBEDFONT_Dedrick_I nteractive_Electronic_Adv.pdf	976968 20fa336e3520c78394868b8ca9670aab9e4 b6d7a	no	12
Warnings:					
Information:					
11	NPL Documents	Ref_CV_Dedrick_Consumption _Model.pdf	7279867 eb6ab88db6/df40590da6a04f29b649cf76 9a2ac	no	9
Warnings:					
Information:					
12	NPL Documents	Ref_CW_ClassManager.pdf	3690870 491f640070f45424e9c1e5a7cabac3621eb3 bd7c	no	157
Warnings:					
Information:					
13	NPL Documents	Ref_CX_AdStar_scanned.pdf	4778536 d8e381a3e0ba6/b69bf5fd281e5d858700 d1863	no	42
Warnings:					
Information:					
14	NPL Documents	Ref_CY_Aaddzz_Brochure.pdf	1196867 754315c9c13d5a1c4ae7b81495253084ce 6ca59	no	6
Warnings:					
Information:					
15	NPL Documents	Ref_CZ_EMBEDFONT_Aaddzz _Website.pdf	375202 3109ddca7d1ed3a658cb48d91bcebba4c6 ef730	no	42
Warnings:					
Information:					
16	NPL Documents	Ref_DA_MarketMatch_Planner. pdf	692303 21c903903450b3e3237a313dd63c6f078a8 e34f2	no	26
Warnings:					
Information:					
17	NPL Documents	Ref_DB_AdKnowledge_Campai gn.pdf	1019253 5373455a477736b127ab30f482e32c16473 8bacf	no	23
Warnings:					
Information:					
18	NPL Documents	Ref_DC_AdManagerPro.pdf	12934007 2a827eff78fb4bd4a2cd86ec84a6a6683e46 2da0	no	226

Warnings:					
Information:					
19	NPL Documents	Ref_DD_AdForce_Manual.pdf	11410028 52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b 3a5	no	285
Warnings:					
Information:					
20	NPL Documents	Ref_DE_AdForce_SEC.pdf	706250 388c763a86b2cf68cc641d30028b5c6ea3 4c33	no	9
Warnings:					
Information:					
21	Fee Worksheet (PTO-875)	fee-info.pdf	30269 5073312ff70612c5278238af783cd5370593 b982	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			71888976		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p>New Applications Under 35 U.S.C. 111 If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p>National Stage of an International Application under 35 U.S.C. 371 If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p>New International Application Filed with the USPTO as a Receiving Office If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					